



# INCENTIVE PLAN

[SafeSchoolsHealthyKidsNC.org](http://SafeSchoolsHealthyKidsNC.org)

Trillium has successfully completed the first round of incentives for promoting Safe Schools Healthy Kids. Thank you to everyone who participated!

As a result of the first round's participation, we will start a second incentive round on February 10, 2020. We continue to receive wonderful feedback for our Safe Schools Healthy Kids NC online training portal. However, we want you to continue to help spread the word so every teacher, parent, and student in our region is aware of the useful information they can receive from the tip sheets and short training modules. Trillium has revised the incentive plan to encourage participation and engagement on the site. **Please note;** if you were a winner in the first round, you will be unable to be selected as a winner in the second round with the exception of the class activity. We are formally announcing that round two will start **February 10, 2020 and end May 15, 2020.**

Each school will be required to register by clicking on the link below and completing the attached form to compete for the \$ 5,000.00 one-time prize. Schools principals should **complete this form.** Upon registration please select the appropriate professional from the drop down list.

[Registration for Schools](#)

## REVISED INCENTIVE GUIDELINES FOR SCHOOLS ONLY:

Trillium Health Resources will provide **\$5,000** as a one-time incentive for schools supplies (paid by check to the school) to the **first five schools who have 50% of their staff register and who complete two of the qualifying courses** on the SafeSchoolsHealthyKidsNC.org learning portal.

### THE GUIDELINES ARE AS FOLLOWS:

1. Only NC Public Schools within the 26 county Trillium catchment area are eligible. Those counties include: Beaufort, Bertie, Brunswick, Camden, Carteret, Chowan, Columbus, Craven, Currituck, Dare, Gates, Hertford, Hyde, Jones, Martin, Nash, New Hanover, Northampton, Onslow, Pamlico, Pasquotank, Pender, Perquimans, Pitt, Tyrrell, and Washington Counties.
2. "Staff" to be registered are defined as **teachers, teacher assistants, administration, Behavioral Support Specialist, School Counselor, or psychologist**. The percentage is based on the number of staff identified during registration.
3. Users **must** identify which school they are representing during registration.
4. Users must complete trainings, evaluations, quizzes, and receive certificates in order to qualify.
5. Trainings may be found under: "Online Courses & Resources" tab under the For Schools, For Parents, or For Students section.
6. Qualifying courses include (**must complete two**):
  - a. Advocacy and Communication Skills for Parents and Teachers
  - b. Anger Management in Children and Youth
  - c. Developing Tools to Deal with Crisis
  - d. Importance of Self Care
  - e. Recognizing Signs of Psychosis
  - f. Recognizing Signs of Substance Use
  - g. Signs Children/Youth Need Help with Behavioral/Emotional Issues
  - h. Substance Use: Importance of Early Recognition and Intervention
  - i. Suicide Prevention for Youth-Online Course
  - j. Supporting Children and Youth Who Have Been Bullied
  - k. What is Bullying and What Can We do About it?
7. Trillium will use registration data from the website and data regarding issuing of certificates to make determination for meeting requirements to win. Data is collected at the end of each month.
8. Trainings completed prior to contest announcement will be counted.
9. The winning school will be notified via phone call or email to administration.
10. Prize (check) will be issued and sent via mail to the assigned principal of the winning school.

## INCENTIVE GUIDELINES WEBPAGE LINK FOR SCHOOLS:

Trillium Health Resources will offer a one- time **\$100 Amazon Gift** card using Amazon Wish list to select items from to the **first 10 schools** who place a link to the [SafeSchoolsHealthyKidsNC.org](https://SafeSchoolsHealthyKidsNC.org) webpage on the school's webpage **AND** share a post on their social media accounts.

Guidelines are as follows:

1. Only NC Public Schools with in the 26 county Trillium catchment area are eligible. Those Counties include: Beaufort, Bertie, Brunswick, Camden, Carteret, Chowan, Columbus, Craven, Currituck, Dare, Gates, Hertford, Hyde, Jones, Martin, Nash, New Hanover, Northampton, Onslow, Pamlico, Pasquotank, Pender, Perquimans, Pitt, Tyrrell, Washington Counties.
2. Social Media post must be a meaningful post including information about SafeSchoolsHealthyKidsNC.org, why it is important for parents, teachers, students to participate, etc. **It cannot be just a shared post or link.**
3. Email the web address of their site where link is posted and social media post to Trillium's link at [SafeSchoolsHealthyKidsNC@TrilliumNC.org](mailto:SafeSchoolsHealthyKidsNC@TrilliumNC.org).
4. Winners will be selected based on date stamp when email is received by Trillium staff.
5. Winning school will be notified via phone call or email to administration.
6. Once notified, if there is no response from winner after 10 days of notice, the next person in line will be awarded.
7. Prize will be distributed via Amazon wish list.

## INCENTIVE GUIDELINES FOR TEACHERS:

Trillium Health Resources will provide an one-time **\$50.00 Amazon gift card using Amazon Wish list** to select items from **and T-Shirt** to **the first 250 teachers or teacher assistants, administration, Behavioral Support Specialist, School Counselor, or psychologist** who complete **two** of the qualifying courses on the [SafeSchoolsHealthyKidsNC.org](https://SafeSchoolsHealthyKidsNC.org) learning portal.

### GUIDELINES ARE AS FOLLOWS:

1. Only the identified professionals ( **Teachers, Teacher Assistants, administration, Behavioral Support Specialist, School Counselor, or psychologists**) in the NC Public School System within the 26 Trillium Health Resources catchment area are eligible. Those counties include: Beaufort, Bertie, Brunswick, Camden, Carteret, Chowan, Columbus, Craven, Currituck, Dare, Gates, Hertford, Hyde, Jones, Martin, Nash, New Hanover, Northampton, Onslow, Pamlico, Pasquotank, Pender, Perquimans, Pitt, Tyrrell, Washington Counties.
2. Users must identify which school they are representing during registration.
3. Users must identify themselves as a teacher during registration when asked for school role.
4. Users must complete trainings, evaluations, quizzes, and receive certificates in order to qualify.

5. Trainings may be found under: "Online Courses & Resources" tab under the For Schools section.
6. Qualifying courses include (**must complete two**):
  - a. Advocacy and communication Skills for Parents and Teachers
  - b. Anger Management in Children and Youth
  - c. Developing Tools to Deal with Crisis
  - d. Importance of Self Care
  - e. Recognizing Signs of Psychosis
  - f. Recognizing Signs of Substance Use
  - g. Signs Children/Youth Need Help with Behavioral/Emotional Issues
  - h. Substance Use: Importance of Early Recognition and Intervention
  - i. Suicide Prevention for Youth-Online Course
  - j. Supporting Children and Youth Who Have Been Bullied
  - k. What is bullying and What Can We do about it?
7. Trillium will use registration data from the website and data regarding issuing of certificates to make determination for meeting requirements to win. Data is collected at the end of each month.
8. Winning staff will be notified by email address used during registration. It will be up to each teacher to include a valid email address.
9. Once notified, if there is no response from winner after 10 days of notice, the next person in line will be awarded.
10. Prize will be issued via Amazon wish list.
11. Trainings completed prior to contest announcement will be counted.
12. Previously registered users should log in portal and select "My Account," and verify school is listed and correct role is identified. If not, select "Edit" and update needed information.
13. Trillium employees are not eligible for this prize. Family members of Trillium employees who are qualifying professionals outlined in the drop down selection when registering will be allowed to win.

## **INCENTIVE GUIDELINES FOR PARENTS:**

Trillium Health Resources will offer a one-time **\$20 Amazon Gift Card** to the **first 50 parents** who complete **two** of the qualifying courses on the [SafeSchoolsHealthyKidsNC.org](https://SafeSchoolsHealthyKidsNC.org) learning portal.

### **GUIDELINES ARE AS FOLLOWS:**

1. Must be parent/guardian of a child in the NC Public School System within the 26 Trillium Health Resources catchment area are eligible. Those counties include: Beaufort, Bertie, Brunswick, Camden, Carteret, Chowan, Columbus, Craven, Currituck, Dare, Gates, Hertford, Hyde, Jones, Martin, Nash, New Hanover, Northampton, Onslow, Pamlico, Pasquotank, Pender, Perquimans, Pitt, Tyrrell, Washington Counties.

2. Parent/guardian can include parent, step parent, foster parent, adoptive parent, legal guardian, or other adult acting in a parental role and has the student living in their home more than half the time.
3. Users must select parent under school role during registration.
4. Users must complete trainings, evaluations, quizzes, and receive certificates in order to qualify.
5. Trainings may be found under: "Online Courses & Resources" tab under the For Schools, For Parents, or For Students section.
6. Qualifying courses include (**must complete two**):
  - a. Advocacy and communication Skills for Parents and Teachers
  - b. Anger Management in Children and Youth
  - c. Developing Tools to Deal with Crisis
  - d. Importance of Self Care
  - e. Recognizing Signs of Psychosis
  - f. Recognizing Signs of Substance Use
  - g. Signs Children/Youth Need Help with Behavioral/Emotional Issues
  - h. Substance Use: Importance of Early Recognition and Intervention
  - i. Suicide Prevention for Youth-Online Course
  - j. Supporting Children and Youth Who Have Been Bullied
  - k. What is bullying and What Can We do about it?
7. Trillium will use registration data from the website and data regarding issuing of certificates to make determination for meeting requirements to win. Data is collected at the end of each month.
8. Winners will be notified by email address used during registration. It will be up to each parent to include a valid email address.
9. Once notified, if there is no response from winner after 10 days of notice, the next person in line will be awarded.
10. Trainings completed prior to contest announcement will be counted.
11. Previously registered users should log in portal and select "My Account," and verify school is listed and correct role is identified. If not, select "Edit" and updated needed information.
12. Trillium employees are not eligible for this prize.

## **INCENTIVE GUIDELINES SOCIAL MEDIA FOR SCHOOL PTA/PTO OR OTHER PARENT LED GROUPS:**

Trillium Health Resources will offer one-time \$100 Amazon Gift card using Amazon Wish list to the **first 10 PTA/PTO associations or other school led groups** who place a link to the [SafeSchoolsHealthyKidsNC.org](https://www.safeschoolshealthykidsnc.org) webpage on their webpage **OR** share a post on its social media account.

## GUIDELINES ARE AS FOLLOWS:

1. Only NC Public Schools within the 26 county Trillium catchment area are eligible. Those counties include: Beaufort, Bertie, Brunswick, Camden, Carteret, Chowan, Columbus, Craven, Currituck, Dare, Gates, Hertford, Hyde, Jones, Martin, Nash, New Hanover, Northampton, Onslow, Pamlico, Pasquotank, Pender, Perquimans, Pitt, Tyrrell, and Washington Counties.
2. Social media post must be a meaningful post including information about SafeSchoolsHealthyKidsNC.org, why it is important for parents to participate, etc. It cannot be just a shared post or link.
3. Email the web address of the site or social media post to Trillium's link at [SafeSchoolsHealthyKidsNC@TrilliumNC.org](mailto:SafeSchoolsHealthyKidsNC@TrilliumNC.org).
4. Winners will be selected based on when email is received by Trillium staff.
5. Winner will be notified by return email.
6. Once notified, if there is no response from winner after 10 days of notice, the next group in line will be awarded.
7. Prize will be distributed via Amazon wish list.

## INCENTIVE GUIDELINES FOR TEACHERS AND STUDENTS:

Trillium will offer a **one-time \$100 Amazon Gift card** using Amazon Wish list to select items from and a **pizza or ice-cream party** to the **first 10 teachers and their students in the winning class who select and view** one of the qualifying courses from the [Safeschoolhealthykidsnc.org](http://Safeschoolhealthykidsnc.org) online portal. The teacher **must also** complete an activity with their class related to the chosen topic as outlined in # 3 below.

 Examples of class activities: artwork, writing, music, skits, or any other creative idea.

Upon completion of the chosen activity submit your picture, video, or other activity by sending a link or attachment to [SafeSchoolsHealthyKidsnc@Trilliumnc.org](mailto:SafeSchoolsHealthyKidsnc@Trilliumnc.org).

Guidelines are as follows:

1. Only NC Public Schools within the 26 county Trillium catchment area are eligible. Those counties include: Beaufort, Bertie, Brunswick, Camden, Carteret, Chowan, Columbus, Craven, Currituck, Dare, Gates, Hertford, Hyde, Jones, Martin, Nash, New Hanover, Northampton, Onslow, Pamlico, Pasquotank, Pender, Perquimans, Pitt, Tyrrell, and Washington Counties.
2. Topics are found under: "Online Courses & Resources" tab under the "For Students" section.
3. Qualifying topics include (must select and view one topic with their classroom):
  - a. Advocacy and communication Skills for Parents and Teachers
  - b. Anger Management in Children and Youth
  - c. Developing Tools to Deal with Crisis
  - d. Importance of Self Care
  - e. Recognizing Signs of Psychosis

- f. Recognizing Signs of Substance Use
  - g. Signs Children/Youth Need Help with Behavioral/Emotional Issues
  - h. Substance Use: Importance of Early Recognition and Intervention
  - i. Suicide Prevention for Youth-Online Course
  - j. Supporting Children and Youth Who Have Been Bullied
  - k. What is bullying and What Can We do about it?
4. The first 10 teachers who submit their picture, video, or activity by sending a link or attachment to [SafeSchoolsHealthyKidsnc@Trilliumnc.org](mailto:SafeSchoolsHealthyKidsnc@Trilliumnc.org). Classes will receive the one-time \$100.00 Amazon gift card and a pizza or ice-cream party.
  5. The winning teachers will be notified via phone call or email.
  6. Once notified, if there is no response from winner after 10 days of notice, the next school in line will be awarded.

## **GUIDELINES FOR BOYS/GIRLS CLUB, AFTER-SCHOOLS PROGRAMS, AND YMCA PROGRAMS**

Trillium will offer a \$100 Amazon Gift Card to each of the **first 10** of the following programs (Boys/Girls Club, After-Schools, and YMCA program) to place a link to the [SafeSchoolsHealthyKidsNC.org](http://SafeSchoolsHealthyKidsNC.org) webpage on their website or share a post on its social media account.

### **GUIDELINES ARE AS FOLLOWS:**

1. Only the above programs within the 26 county Trillium catchment area are eligible. Those Counties include: Beaufort, Bertie, Brunswick, Camden, Carteret, Chowan, Columbus, Craven, Currituck, Dare, Gates, Hertford, Hyde, Jones, Martin, Nash, New Hanover, Northampton, Onslow, Pamlico, Pasquotank, Pender, Perquimans, Pitt, Tyrrell, Washington Counties.
2. Each of the above programs will email the web address of the site or social media post to Trillium's link at [SafeSchoolsHealthyKidsNC@TrilliumNC.org](mailto:SafeSchoolsHealthyKidsNC@TrilliumNC.org).
3. Winners will be selected based on when email is received by Trillium staff.
4. Winner will be notified by email.
5. Once notified, if there is no response from winner after 10 days of notice, the next program in line will be awarded.
6. Prize will be distributed via Amazon wish list.